映美控股历年损溢表数据分析

	2008		2009		2010		2011		2012		2013		2014		2015	
项目内容	中	末	中	末	中	末	中	末	中	末	中	末	中	末	中	末
收入	25131.7	61398.5	20573.8	45669	19446.5	46749.1	27582.1	55960	23011.3	45687.5	26510.7	58131.3	26024.7	54876.2	20950.9	
货品成本	23428	57258.1	16842.7	36822.1	14675.6	36197.5	20313.6	42106.6	16935.1	34215.9	19289.6	41980.7	17595.1	35768.4	12675.2	
毛利	1703.7	4140.4	3731.1	8846.9	4770.9	10551.6	7268.5	13853.4	6076.2	11471.6	7221.1	16150.6	8429.6	19107.8	8275.7	
毛利率	6.78%	6.74%	18.14%	19.37%	24.53%	22.57%	26.35%	24.76%	26.41%	25.11%	27.24%	27.78%	32.39%	34.82%	39.50%	
其他收入	216.4	367.5	328.7	713.6	248.2	665.7	391.9	770.4	394.5	897.3	436.4	1121.5	532.8	985.8	665.9	
销售推广	1611.8	6097.8	1331.8	3067.7	1188.8	2568	1352.4	3081.6	1598.9	3037	1319.9	3014	1337.8	3046.6	1410.6	
行政开支	2934.7	5660.9	2460.2	4832	2259.1	4529.6	2560.1	5117.9	2395.3	5070	2813	4304.8	1940.8	4505.3	2372.3	
研发												2092.7	1027.4	2400.5	1202	
其他收益	-794.2	-1549.2	534.5	278.2	-559.7	-386.2	25.3	50.2	97.8	871.9	-83.5	331.3	-29	-67.7	2494.7	
经营溢利	-3420.6	-8800	802.3	1939	1011.5	3733.5	3773.2	6474.5	2574.3	5133.8	3441.1	8191.9	4627.4	10073.5	6451.4	
经营利润率	-13.61%	-14.33%	3.90%	4.25%	5.20%	7.99%	13.68%	11.57%	11.19%	11.24%	12.98%	14.09%	17.78%	18.36%	30.79%	
融资净额	36.1	116.4	-4.9	-21	8.9	122	103.6	98.5	-17.5	-49.8	-9	-22.6	-162.8	-279.1	-124.5	
其他亏损	-7.2	-472.9	-24.5	-29.1	-0.4	1.8	-0.2	-6.4	-0.5	-0.5	-0.2	-0.2	-1.1	-1.1	-0.2	
税前溢利	-3391.7	-9156.5	772.9	1888.9	1020	3853.7	3876.6	6566.6	2556.3	5083.5	3431.9	8169.1	4463.5	9793.3	6326.7	
所得税开支	57.8	211.6	239.9	363.3	217.6	784	536.1	1010.2	497.3	1056.8	713.5	1397.2	835	1529.7	1335.8	
期内溢利	-3333.9	-8944.9	533	1525.6	802.4	2846.3	3340.5	5556.4	2059	4026.7	2718.4	6771.9	3628.5	8263.6	4990.9	
净利率	-13.27%	-14.57%	2.59%	3.34%	4.13%	6.09%	12.11%	9.93%	8.95%	8.81%	10.25%	11.65%	13.94%	15.06%	23.82%	
每股溢利	-0.057	-0.154	0.008	0.024	0.013	0.051	0.059	0.098	0.037	0.072	0.049	0.121	0.065	0.147	0.084	