#### Morgan Stanley RESEARCH

May 26, 2017 10:58 AM GMT

### **Jinko Solar**

# Research Tactical Idea

✓ Stock Rating Underweight  Industry View Attractive

Price Target US\$16.40

We believe the share price will fall in absolute terms over the next 30 days.

1) The company is due to report 1Q17 earnings on June 5, which we believe will miss consensus by more than 50%. 2) We see tremendous pressure ahead in the next 12-18 months for solar manufacturers – we have cut JKS's earnings for FY17e to Rmb45mn, implying a negative net profit outlook in 2H17, and we expect 2018 to be a loss-making year. 3) We see policy uncertainty ahead, further reducing demand and prices, or pushing up costs, such as: 1) the green certificate mechanism in China, starting from July 1, 2017; 2) discussion of a 5-18% Goods and Services Tax (GST) on modules imported from China; and 3) a decision on Section 201 (Minimum Import Price) in the US.

We estimate that there is about an 80%+ (or "highly likely") probability for the scenario.

Estimated probabilities are illustrative and assigned subjectively based on our assessment of the likelihood of the scenario.



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#### Jinko Solar ( JKS.N, JKS US )

Underweight
Attractive
US\$16.40
US\$21.46
US\$24.01-12.73
34
Rmb4,995
Rmb2,109
US\$2

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## Valuation Methodology and Risks

#### JKS.N

We use P/B valuation for module makers amid the industry downcycle, focusing on the company's asset returns and asset value. We do not use other valuation methods, such as P/E, EV/EBITDA, DCF, as the profitability is too volatile to assess the company's value, and negative free cash flow.

We apply a forward P/B multiple of 0.55x (lowered from the previous 0.6x, due to a further de-rating as we see disappointing profitability and more challenges ahead), towards the lower end of Jinko's historical P/B of 0.3x-1.4. We note that the low P/B multiple of <0.4x in 2011-12 was during a period of loss making, which could be a downside risk to our current target price if sentiment gets worse.

Our new price target is US\$16.4, reflecting our revised estimates and valuation multiple, which implies a forward P/E multiple of 87x.

#### Upside risks to our price target:

1. Technology improvement supports faster-than-expected cost reductions, stimulating demand and better-than-expected profit margin.

2. Supportive policies

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#### (as of April 30, 2017)

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	COVERAGE UNIVERSE		E INVESTMENT BANKING CLIENTS (IBC)		OTHER MA INVESTMENT S CLIENTS (I	SERVICES	
STOCK RATING	COUNT	% OF	COUNT	% OF	% OF	COUNT	% OF
CATEGORY		TOTAL		TOTAL IBC	RATING		TOTAL
				(	CATEGORY		OTHER
							MISC
Overweight/Buy	1167	36%	297	42%	25%	563	37%
Equal-weight/Hold	1403	43%	311	44%	22%	677	45%
Not-Rated/Hold	59	2%	8	1%	14%	8	1%
Underweight/Sell	624	19%	87	12%	14%	270	18%
TOTAL	3,253		703			1518	

Data include common stock and ADRs currently assigned ratings. Investment Banking Clients are companies from whom Morgan Stanley received investment banking compensation in the last 12 months.

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Overweight (O). The stock's total return is expected to exceed the average total return of the analyst's industry (or industry team's) coverage universe, on a risk-adjusted basis, over the next 12-18 months.

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Stock Price, Price Target and Rating History (See Rating Definitions)

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Price Target History: 4/8/15 : 34; 11/10/15 : 33.4; 1/25/16 : 33.8; 4/18/16 : 35.3; 8/2/16 : 27.2; 4/18/17 : 19.4

Source: Morgan Stanley Research Date Format : MM/DD/YY Price Target -- No Price Target Assigned (NA) Stock Price (Not Covered by Current Analyst) -- Stock Price (Covered by Current Analyst) --Stock and Industry Ratings (abbreviations below) appear as + Stock Rating/Industry View Stock Ratings: Overweight (D) Equal-weight (E) Underweight (U) Not-Rated (NR) No Rating Available (NA)

Industry View: Attractive (A) In-line (I) Cautious (C) No Rating (NR)

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Eva Hou		
China Everbright International Limited (0257.HK) China XD Electric (601179.SS) Goldwind (002202.SZ) Goldwind (2208.HK) Henan Pinggao Electric (600312.SS) NARI Technology (600406.SS) Shanghai Electric (2727.HK)	O (10/25/2016) E (11/01/2015) E (05/14/2015) E (02/03/2017) E (01/28/2016) O (11/01/2015) E (03/29/2016)	HK\$9.92 Rmb5.36 Rmb14.73 HK\$11.52 Rmb13.78 Rmb16.63 HK\$3.39
Titan Wind Energy Suzhou Co Ltd (002531.SZ) XJ Electric (000400.SZ)	O (02/03/2017) O (11/01/2015)	Rmb6.91 Rmb16.31
Joseph Lam, CFA		
Beijing Capital Company Limited (600008.SS) Beijing Enterprises Holdings (0392.HK) Beijing Enterprises Water Group Limited (0371.HK) Beijing Origin Water Technology (300070.SZ) China Gas Holdings (0384.HK) China Resources Gas Group Ltd (1193.HK) Chongqing Gas Group Corporation (600917.SS) ENN Energy Holdings Ltd (2688.HK) Guangdong Investment (0270.HK) Kunlun Energy (0135.HK) Towngas China (1083.HK)	$\begin{array}{l} E \left( 07/27/2016 \right) \\ E \left( 02/10/2017 \right) \\ O \left( 07/27/2016 \right) \\ O \left( 07/27/2016 \right) \\ O \left( 02/15/2016 \right) \\ O \left( 08/15/2013 \right) \\ U \left( 02/15/2016 \right) \\ O \left( 04/07/2010 \right) \\ O \left( 07/27/2016 \right) \\ E \left( 11/25/2014 \right) \\ E \left( 02/15/2016 \right) \end{array}$	Rmb7.07 HK\$36.35 HK\$6.11 Rmb18.56 HK\$11.90 HK\$24.70 Rmb9.48 HK\$41.35 HK\$11.30 HK\$7.11 HK\$4.82
Qin Zhang		
Dongjiang Environment (002672.SZ) Dongjiang Environment (0895.HK) Tus-Sound Environmental Resources (000826.SZ) Xingrong Environment (000598.SZ)	U (11/16/2015) E (11/16/2015) E (01/12/2016) U (08/28/2015)	Rmb16.68 HK\$12.08 Rmb33.51 Rmb5.50
Sheng Zhong		
Canadian Solar (CSIQ.O) Daqo New Energy (DQ.N) GCL-Poly Energy (3800.HK) Jinko Solar (JKS.N) TBEA (600089.SS) Xian LONGi Silicon (601012.SS)	U (08/02/2016) O (01/25/2016) U (08/03/2016) O (04/08/2015) U (11/10/2015) O (08/03/2016)	US\$13.72 US\$22.75 HK\$0.86 US\$21.46 Rmb9.67 Rmb14.83
Simon H.Y. Lee, CFA		
CGN New Energy Holdings (1811.HK) CGN Power Co., Ltd (1816.HK) China Hengshi Foundation (1197.HK) China High Speed Transmission (0658.HK) China Longyuan Power Group (0916.HK) China Longyuan Power Gos (0836.HK) China Suntien Green Energy Co., Ltd. (0956.HK) China Yangtze Power Co. (600900.SS) Datang Int'l Power (061991.SS) Datang Int'l Power (0991.HK) GD Power Development (600795.SS) Huadian Power Int'l (1071.HK) Huadian Power Int'l (60027.SS) Huaneng Power (600011.SS) Huaneng Power (60021.HK) SDIC Power Holdings (600886.SS)	$ \begin{array}{l} {\sf E} \left( 03/03/2016 \right) \\ {\sf U} \left( 06/09/2016 \right) \\ {\sf O} \left( 02/03/2017 \right) \\ {\sf E} \left( 01/05/2017 \right) \\ {\sf E} \left( 02/14/2014 \right) \\ {\sf E} \left( 07/24/2016 \right) \\ {\sf O} \left( 08/18/2016 \right) \\ {\sf O} \left( 06/08/2016 \right) \\ {\sf U} \left( 01/16/2015 \right) \\ {\sf E} \left( 07/14/2016 \right) \\ {\sf E} \left( 07/14/2016 \right) \\ {\sf E} \left( 07/24/2016 \right) \\ {\sf U} \left( 07/24/2016 \right) \\ {\sf U} \left( 07/24/2016 \right) \\ {\sf U} \left( 07/24/2016 \right) \\ {\sf E} \left( 03/15/2013 \right) \\ {\sf E} \left( 02/05/2016 \right) \\ {\sf E} \left( 02/0$	HK\$1.15 HK\$2.30 HK\$2.86 HK\$5.91 HK\$1.52 Rmb14.64 Rmb5.04 HK\$2.79 Rmb3.51 HK\$3.66 Rmb4.84 Rmb7.95 HK\$5.84 HK\$2.61 Rmb7.70

Stock Ratings are subject to change. Please see latest research for each company.

\* Historical prices are not split adjusted.



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